

KEITH DE LELLIS
GALLERY

FINE ART PHOTOGRAPHY

COOL MEDIUM

THE GOLDEN AGE OF TELEVISION



1 Gordon Coster (American
1906-1988)

Advertising Photograph for
Marshall Field & Co. RCA Model
TT-5 Television
1939
Gelatin Silver Print
14" x 11"



2 Ralph Bartholomew Jr.
(American, 1907-1985)

Electric Light and Power
Companies of America
1952
Gelatin Silver Print
11" x 14"



3 Photographers Unknown

Snapshot Collage
Gelatin Silver and
Chromogenic prints

December 5th - January 31st

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4 Photographer Unknown
W.S. Stephenson, Inventor of Wireless Picture Transmission
 New York
 1924
 Gelatin Silver Print
 6" x 8"



8 Photographer Unknown
 Three cameras allowing for three different angles while filming a television show
 1939
 Gelatin Silver Print
 14" x 11"



5 Underwood & Underwood
 In June 13, 1925, inventor Dr. C. Francis Jenkins publicly demonstrated synchronized transmission of pictures and sound
 Washington D.C.
 1929
 Gelatin Silver Print
 10" x 7.5"



9 NBC Photo
 During the 1939 New York World's Fair David Sarnoff, president of RCA, unveiled the first commercial publicly accessible television broadcast. In Flushing NY, he proclaimed "Now we add sight to sound". NBC's telecast of the dedication ceremonies of the RCA Building at the World's Fair, showing a view of the building itself
 New York
 c. 1939
 Gelatin Silver Print
 10" x 8"



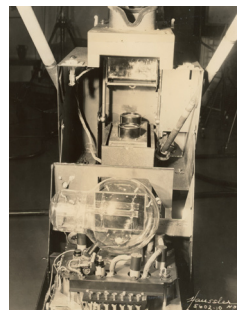
6 International News Photos, Inc
 Receiving First Synchronized Sight and Sound Broadcast
 D.E. Replogle, VP of the Jenkins Television Corporation, E.J. Gough of Hearst Radio Service and Director John A. Kennedy
 New York
 1931
 Gelatin Silver Print
 8" x 10"



10 Haussler
 Betty Goodwin, NBC announcer transformed into the lights and shadows that compose the moving image from the television station in the Empire State Building
 New York
 1937
 Gelatin Silver Print
 8" x 10"



7 International News Photos, Inc
 Television inventor Philo T. Farnsworth, known for his 1927 invention of the first fully functional all-electronic image pickup device (video camera tube), the image dissector, as well as the first fully functional and complete all-electronic television system. The first "television" system broadcast was a straight-line by Farnsworth on September 7th, 1927. The press was presented with this scientific breakthrough on January 13, 1928 and it even headlined a few major nationwide papers
 New York
 1930
 Gelatin Silver Print
 8" x 6"



11 Haussler
 Inside of NBC Television with Iconoscope, the first practical video camera tube to be used in early television cameras
 c. 1939
 Gelatin Silver Print
 10" x 8"

* Prices are subject to change and do not include framing



12 Photographer Unknown

Full-door mahogany console color television set originally for sale for \$1,100 with a 15" screen masked to a 12.5" picture size
1954
Gelatin Silver Print
10" x 8"



16 Brown Brothers

Republican National Convention Philadelphia
c. 1940s
Gelatin Silver Print
8" x 10"



13 NBC Photo

First Televised Baseball Game at Baker Field between Princeton and Columbia Universities
New York
1939
Gelatin Silver Print
8" x 10"



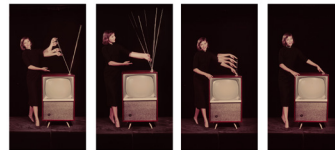
17 Studio Associates, Inc.

Untitled
Gelatin Silver Print
12.75" x 18"



14 Acme Photo

The first time television cameras were ringside at a boxing match to show the Max Baer-Lou Nova fight at Yankee Stadium
1939
Gelatin Silver Print
7" x 9"



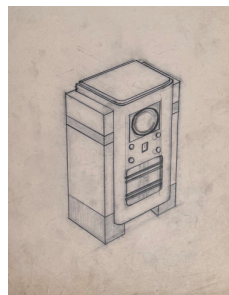
18 Ralph Bartholomew Jr. (American, 1907–1985)

Crosley Television with Zoom-A-Tenna
c. 1955
4 Color Transparencies
7" x 3.5"



15 Photographer Unknown

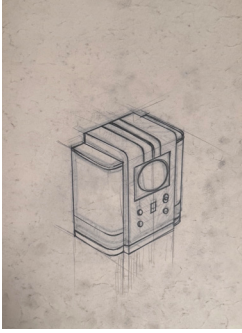
First Televised Football Game at Triborough Stadium, Randall's Island, between Fordham University and Waynesburg College
New York
1939
Gelatin Silver Print
8" x 10"



19 John Vassos (American 1898-1985)

Industrial Design Sketch for Early Model Television
c. 1930s
Graphite on paper
18" x 12"

* Prices are subject to change and do not include framing



20 John Vassos (American 1898-1985)

**Industrial Design Sketch for Early Model Television
c. 1930s
Graphite on paper
18" x 12"**



24 Photographer Unknown

**Advertising Photograph for Mid-Century Television Sets
c. 1950
Gelatin Silver Print
17.5" x 15.25"**



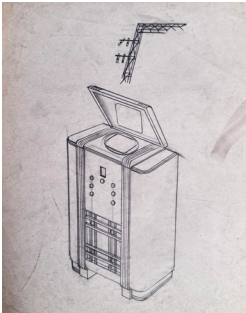
21 John Vassos (American 1898-1985)

**Industrial Design Drawing for Early Model Television
1935
Watercolor on paper
15" x 12"**



25 Photographer Unknown

**Advertising Photograph for Mid-Century Television Sets with Remote Control Feature
c. 1950
Gelatin Silver Print
18" x 14"**



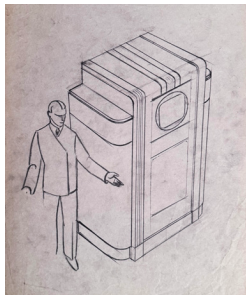
22 John Vassos (American 1898-1985)

**Industrial Design Sketch for Early Model Television
c. 1930s
Graphite on paper
18" x 12"**



26 Studio Associates, Inc.

**Philco Predicta Television, World's First Swivel Screen Television
Advertising Photograph
c. 1958
Gelatin Silver Print
19" x 13.5"**



23 John Vassos (American 1898-1985)

**Industrial Design Sketch for Early Model Television
c. 1930s
Graphite on paper
18" x 12"**



27 Flip Schulke (American, 1930-2008)

**Muhammad Ali
c. 1960s
Gelatin Silver Print
8.5" x 12.5"**

* Prices are subject to change and do not include framing



28 Photographer Unknown

**Inauguration of Dwight D. Eisenhower - 2nd Televised Presidential Inauguration 1953
Gelatin Silver Print
7" x 9"**



32 Joe Scherschel (American 1921-2004)

**Fourth and Final Televised Presidential Debate between Richard Nixon and John F. Kennedy on October 21st New York 1960
Gelatin Silver Print
9.5" x 13"**



29 Photographer Unknown

**Inauguration of Dwight D. Eisenhower - 2nd Televised Presidential Inauguration 1953
Gelatin Silver Print
7" x 9"**



33 Marvin E. Newman (American, 1927 - 2023)

**Dwight D. Eisenhower Election Broadcast Times Square, NY 1952
Gelatin Silver Print
9" x 13.5"**



30 Photographer Unknown

**Coronation of Elizabeth II 1953 - 1st Televised Coronation
Gelatin Silver Print
9" x 7"**



34 Associated Press Photo

**Lyndon B. Johnson watches the launch of the Saturn rocket 1964
Gelatin Silver Print
7" x 8.5"**



31 Photographer Unknown

**Coronation of Elizabeth II 1953 - 1st Televised Coronation
Gelatin Silver Print
9" x 7"**



35 CBS Publicity Photograph

**Jackie Kennedy in the East Room giving a tour of the newly renovated White House interior that was broadcast on CBS 1962
Gelatin Silver Print
6.5" x 6.5"**

* Prices are subject to change and do not include framing



36 Associated Press Photo
Assassin of President John F. Kennedy, Lee Harvey Oswald after being shot in the stomach by Jack Ruby Dallas, Texas November 24th, 1963 Gelatin Silver Print 7" x 8.5"



40 International News Photos
Jackie Gleason & Art Carney in a comedy sketch on the Jackie Gleason Show predecessor to the Honeymooners in 1955 1954 Gelatin Silver Print 7" x 9"



37 Lee Friedlander (American, b. 1934)
Nashville from "The Little Screens" series 1963 Gelatin Silver Print 8.625" x 13"



41 Photographer Unknown
Comedian Ed Wynn, early pioneer in the television entertainment broadcast medium Gelatin Silver Print 9" x 7"



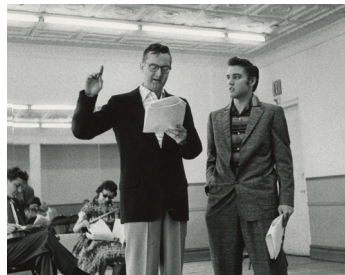
38 Associated Press Photo
Senator Joseph McCarthy sits in front of a camera in Liederkrantz Hall to make his radio and television "answer" to Former President Truman's speech New York 1953 Gelatin Silver Print 7" x 9"



42 Photographer Unknown
Howdy Doody, iconic puppet and pioneer of children's television programming. It was first to feature color television production in 1956 1950 Gelatin Silver Print 9.5" x 7.5"



39 Photographer Unknown
Edward R. Murrow narrator of CBS' "See It Now", Pioneering television journalist 1951 Gelatin Silver Print 9" x 7"



43 Alfred Wertheimer (American, 1929-2014)
Elvis Presley rehearses with Steve Allen for Allen's TV show at The Warwick Hotel New York 1956 Gelatin Silver Print 8" x 10"

* Prices are subject to change and do not include framing



44 CBS Photos

**Lucille Ball and Vivian Vance stars of the iconic "I Love Lucy" series from 1951 to 1957
1952
Gelatin Silver Print
10" x 8"**



48 CBS Photos

**Leave it to Beaver, iconic family sitcom starring Jerry Mathers as Theodore "Beaver" Cleaver and his brother Wally and smart aleck Eddy Haskell
1957
Gelatin Silver Print
9" x 7"**



45 Photographer Unknown

**Lucy and Ethel as Martians atop the Empire State Building
1954
Gelatin Silver Print
10" x 8"**



49 Photographer Unknown

**The Adventures of Ozzie and Harriet, iconic family sitcom featuring the family of Ozzie and Harriet - the Nelsons, and their sons Dave and Rickie. It was the longest running sitcom, from 1952-1966
1959
Gelatin Silver Print
9" x 7"**



46 Photographer Unknown

**The Ricardos with Tennessee Ernie Ford
1956
Gelatin Silver Print
10" x 8"**



50 CBS Photos

**Mother & daughter, Judy Garland and Liza Minnelli performed on "The Ed Sullivan Show"
1963
Gelatin Silver Print
7" x 6.5"**



47 Frank Bez

**Mary Tyler Moore and Dick Van Dyke, stars of the Dick Van Dyke Show, Comedy legend Carl Reiner's iconic sitcom creation resulting in 158 half hour episodes from 1961-1966
Gelatin Silver Print
11.5" x 9.5"**



51 NBC Photos

**Sarah Colley portrayed the character "Minnie Pearl" a comedian who often appeared on television representing a satire of Hillbilly and rural southern culture
1957
Gelatin Silver Print**

* Prices are subject to change and do not include framing



52 CBS Photos

Possum Day Parade on "The Beverly Hillbillies", one of the 20 most watched programs on television in American history bringing an unsophisticated simple moral lifestyle to the wealthy and superficial Beverly Hills community
1965
Gelatin Silver Print
6.75" x 6.75"

* Prices are subject to change
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